## NEIGHBORHOOD IMPROVEMENT DISTRICT NO. 1: THE BREWERY DISTRICT YEAR 14 OPERATING PLAN

August 26, 2021

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### I. INTRODUCTION

Under Wisconsin Statutes section 66.1110, municipalities are authorized to create Neighborhood Improvement Districts ("NIDs") upon the petition of at least one property owner within the proposed district. Similar to the statute governing Business Improvement Districts (Wisconsin Statutes section 66.1109), the purpose of the NID statute is to allow owners of real property, at least some of which is used for residential purposes, within the districts "... to develop, to manage and promote the districts and to establish an assessment method to fund these activities." 1983 Wis. Act 184, Section 1, legislative declaration. <u>See Appendix A</u>.

The District was created by the Common Council of the City of Milwaukee (the "City") on May 13, 2009, by the adoption of Resolution No. 080615; the District is known as the Brewery Neighborhood Improvement District (the "District"). The purpose of the District is to promote and sustain the development and operation of the former historic Pabst Brewery as a thriving mixed-use development known as The Brewery, A Joseph J. Zilber Historic Redevelopment (the "Brewery"). In this regard, the District shall be authorized to manage, maintain and contract for services which supplement those services currently provided by the City to owners and occupants in the District.

Pursuant to the NID statute, this Year 14 Operating Plan (the "Operating Plan") for the District has been prepared to establish the services proposed to be offered by the District, proposed expenditures by the District and the special assessment method applicable to properties within the District.

#### **II. DISTRICT BOUNDARIES**

The District boundaries cover approximately eight (8) blocks and encompass the former Pabst Brewery properties now known as "The Brewery District." The proposed District boundaries include Interstate 43 to the west, West Highland Avenue to the south, North 7th Street to the east and West Winnebago Street to the north. Boundaries of the NID are shown in <u>Appendix B</u> of this Operating Plan. A narrative listing of the properties included in the District is set forth in <u>Appendix C</u>.

### III. PROPOSED OPERATING PLAN

#### A. <u>Plan Objectives</u>.

The objectives of the District are to promote and sustain the area of The Brewery District as a thriving mixed-use development and a clean, safe and friendly environment in which to live, work and play. The District proposes to achieve its objectives by supplementing the maintenance and security services provided by the City in order to increase the safety and cleanliness (and the perceived safety and cleanliness) of The Brewery District area. The District also shall provide maintenance and utility cost of the neon Pabst sign over Juneau Avenue, maintenance and utility cost for Zilber Park and Preservation Park, maintenance of public art, maintenance including snow removal of common areas, maintenance of streetscapes and other landscaping features including the roundabout on W. Juneau Avenue as well as maintenance of stormwater management improvements including bio-swales.

- B. <u>Proposed Activities</u>. The District will offer The Brewery <u>District</u> owners and occupants additional safety services, enhanced day portering activities, supplemental public space maintenance, Zilber Park and Preservation Parks operation and maintenance, streetscape maintenance, stormwater management maintenance, W. Juneau Avenue roundabout maintenance and integrated marketing and promotional services to complement a base level of services currently being provided by the City. As a supplement to City services, the District may employ and manage its own safety and maintenance staff and develop and implement its own marketing initiatives or contract with reputable third-party service providers to do so. The District may, from time to time and as it deems necessary, adjust the size and scope of the activities and staffing levels described below, but only so long as such adjustments in activities and staff are part of the activities identified in this or a subsequently approved or amended Operating Plan.
  - 1. <u>Security Program</u>. The District proposes to undertake a variety of strategies to enhance the safety and perception of safety throughout the District. Activities could include installation of security cameras and related signage, additional security staff and other activities as the board may determine from time to time.
  - 2. <u>Day Porter</u>. The District proposes to sponsor a Day Porter Program to provide additional day portering services, public space maintenance, stormwater management maintenance, Zilber Park and Preservation Parks operation and maintenance, alley maintenance (including snow and ice removal), and streetscape maintenance in the area of The Brewery District.

The District may hire directly, or engage through a contract with a reputable third party vendor, personnel to perform the services described above. These maintenance efforts will complement the efforts of the City Department of Public Works. Day Porters will manually sweep sidewalks, parks and other green spaces, pick up litter and remove graffiti. They will also maintain parks, alleys (including snow and ice removal from November through March) and maintain other green spaces as well as maintain stormwater facilities within the District boundaries.

- 3. <u>Marketing Initiatives</u>. Marketing will aim to encourage increased use of The Brewery District neighborhood and to convince both constituents of the District and potential users that The Brewery District neighborhood is a positive destination with unique qualities and amenities.
- 4. <u>Community Events</u>. The District may develop community events for neighborhood constituents and promotion of The Brewery District neighborhood as deemed appropriate and approved by the District Board.

C. <u>Proposed Expenditures and Financing Method</u>. The 2022 proposed annual operating budget for the District is \$204,500. <u>See Appendix D</u>. The Board shall have the authority and responsibility to prioritize expenditures and to revise the budget as necessary to match the funds actually available.

The Board shall approve an annual operating budget for the District each year. After the District Board has approved the annual operating plan and budget, they will be sent to the City for approval, adoption and inclusion in the City's annual budget for that year.

The 2021 assessed valuation of all property subject to assessment within the proposed District boundaries was \$170,958,300. This includes a PILOT assessment for UWM's Joseph J. Zilber School of Public Health of \$8,192,900. The method of assessing annual operating expenses against properties located within the District is set forth in Article IV of this Operating Plan. [Any change in the method of assessing annual operating expenses against properties located within the District must be approved by a 4/5 majority of the entire District Board and a majority of the Common Council of the City.] Subsequent revisions to this Operating Plan will specify any additional assessment methodologies and amounts for operating expenses.

D. <u>Organization of the District Board</u>. Upon creation of the District, the District shall hold annual meetings to elect members to the District Board (the "Board") consistent with the terms of this subsection. The Board shall be responsible for implementation of this Operating Plan. This requires the Board to negotiate with providers of services and materials to carry out the Operating Plan; to enter into various contracts; to monitor the effectiveness of the District's *activities*, to ensure compliance with the provisions of applicable statutes and regulations; and to make reimbursements for any overpayments of District assessments.

Wisconsin Statutes section 66.1110(4)(a)(1) requires that the Board be composed of at least five members, all of whom shall own or occupy real property within the District.

The Board shall be structured and operate as follows:

- 1. <u>Board Size</u>. Five (5) members.
- 2. <u>Composition</u>.
  - (a) Commercial Property Group
    - (i) One member shall represent the 'largest property owner' within the District as defined below.
    - (ii) One member shall be a representative of a multi-tenant office building in the District.
    - (iii) One member shall be the owner or operator of a non-parking, non-office commercial business located within the District (which business may include, without limitation, a restaurant, hotel, brewery or mixed-use property).
    - (iv) One member shall be a representative of a parking structure or surface parking lot within the District including at least 100 spaces.
  - (b) Residential Property Group
    - (i) One member shall be a representative of a residential building within the District.

'Largest Property Owner' shall be defined as the managing member or general partner of the single largest property tax key as measured by assessed valuation.

Each year, the Board shall reconfirm the assessed valuations, ownerships and occupancies of all properties located within the District. If the assessed valuation, ownership or occupancy of any particular building or site in any year ceases to satisfy the criteria set forth above, the Board shall rearrange such building or site in the appropriate category and consistent with Wisconsin Statutes section 66.1110(4). Notwithstanding anything herein to the contrary, the number of Board members who represent commercial and residential property, respectively, shall be set, as closely as possible, in the same proportion as is the aggregate valuation of commercial property in the District to the total assessed value of all property in the District.

- 3. <u>Term</u>. All members elected to the Board shall serve for a period of one year, except that members may be re-elected.
- 4. <u>Compensation</u>. None.
- 5. <u>Meetings</u>. All meetings of the Board shall be governed by the Wisconsin Open Meetings Law if and as legally required.
- 6. <u>Record Keeping</u>. Files and records of the Board's affairs shall be kept pursuant to public records requirements.
- 7. <u>Staffing and Office</u>. The Board may employ staff and/or contract for staffing services pursuant to this Operating Plan and subsequent modifications thereof. The Board may also maintain an office for the District, which shall be located within the District.
- 8. <u>Meetings</u>. The Board shall meet regularly, at least once every six months. The Board shall adopt rules of order (bylaws) to govern the conduct of its meetings.
- 9. <u>Method of Electing Members to District Board</u>. An annual meeting at which members of the Board will be elected shall be held in August of each year of the District's existence. Prior to the meeting, the City shall publish a Class 2 notice that contains the time and place of the annual meeting. The notice shall specify that all individuals who either own or occupy real property within the District are eligible to serve on the Board and vote at the election.

At the meeting, the individuals who own or occupy real property within the District shall be divided in 2 groups. One group shall consist of those individuals who own or occupy commercial property, and one group shall consist of those individuals who own or occupy residential property. Each group shall elect from among its members the number of Board members set to represent its group pursuant to this or a subsequent operating plan. Please see Appendix C for a detail listing of these properties by classification.

- 10. <u>Executive Committee</u>. The Board shall elect from its members a chair, a secretary, and a treasurer who shall comprise an Executive Committee of the Board. The Executive Committee shall be authorized to oversee the day to day operations of the District, subject to the bylaws adopted by the Board.
- 11. <u>Changes</u>. Any change in the Board size, composition or election methodology must be approved by a 4/5 majority of the entire District Board.]

## IV. METHOD OF ASSESSMENT

A. <u>Annual Assessment Rate and Method</u>. The annual assessment for District operating expenses will be levied against each property within the District in direct proportion to the current assessed value of each property for real property tax purposes. Thus, the amount of a special assessment against a particular property may change from year to year if that property's assessed value changes relative to other properties within the District.

<u>Appendix C</u> identifies each property included in the District and shows the proposed District assessment for each property for the 14th year of operation. Such proposed assessments are based on the assessed value and classification estimated in 2022 pursuant to the foregoing formula.

- B. <u>Excluded and Exempt Property</u>. The NID statute requires explicit consideration of certain classes of property. In compliance with the law, the following statements are provided.
  - 1. In accordance with the interpretation of the City Attorney regarding Wisconsin Statutes section 66.1110(7)(a), property exempt from general real estate taxes has been excluded from the District unless they are subject to a PILOT Agreement which addresses this issue. Owners of tax-exempt property adjoining the District and expected to benefit from District activities will be asked to make a financial contribution to the District on a voluntary basis. Funds collected in this manner in any given year shall be used to reduce the assessment against taxable property in the District for the following year. In addition, those tax-exempt properties adjoining the District which are later determined no longer to be exempt from general property taxes shall automatically become included within the District and

subject to assessment under any current operating plan without necessity to undertake any other act.

- 2. In accordance with Wisconsin Statutes section 66.1110(7)(c), real property used exclusively for less than eight (8) residential dwelling units has been excluded from the District.
- 3. Pursuant to State Statute (66.1110(2) (e) NID No. 1 authorized taking title to the parcel known as Zilber Park and has the legal description of Lot 2 of CSM No. 8078, Tax Key No. 362-0502-000 and the address of 1217 N. 10<sup>th</sup> Street. The purpose of the NID No. 1's ownership is to operate and maintain an improved park for the benefit of the neighborhood. If NID No. 1 is terminated this real property will be transferred to Brewery Project LLC which has agreed to assume this responsibility.
- 4. Pursuant to State Statute (66.1110(2) (e) NID No. 1 authorized taking title to the parcel known as Preservation Park and has the legal description of Lot 1 of CSM No. 8688, Tax Key No. 391-0871-000 and the address of 925 W. Juneau Avenue. The purpose of the NID No. 1's ownership is to operate and maintain an improved park for the benefit of the neighborhood. If NID No. 1 is terminated this real property will be transferred to Blue Ribbon Suites LLC which has agreed to assume this responsibility.

## V. PROMOTION OF ORDERLY DEVELOPMENT OF THE CITY

- A. <u>Enhanced Safety and Cleanliness</u>. Under Wisconsin Statutes section 66.1110(2)(d), this Operating Plan is required to specify how the creation of the District promotes the orderly development of the City. The District will enhance the safety and cleanliness of The Brewery District area and, consequently, encourage positive commercial and residential activity in the City. Increased activity in the City will increase property tax base and sales tax revenues.
- B. <u>City Role in District Operation</u>. The City has committed to assisting owners and occupants in the District to promote its objectives. To this end, the City has played a significant role in creation of the District and in the implementation of the initial Operating Plan. In furtherance of its commitment, the City shall:
  - 1. Provide technical assistance to the District in the adoption of this and subsequent operating plans and provide such other assistance as may be appropriate.

- 2. Collect assessments, maintain the same in a segregated account and disburse monies to the Board.
- 3. Receive annual audits as required per Wisconsin Statutes section 66.1110(4)(c).
- 4. Provide the Board, through the Office of Assessment, on or before July 1 of each year, with the official City records on the assessed value of each tax key number within the District as of January 1 of each year for purposes of calculating the District assessments.

## VI. PLAN APPROVAL PROCESS

- A. <u>Public Review Process</u>. The NID statute establishes a specific process for electing NID Board members and annually making changes to the Operating Plan. Pursuant to the statutory requirements, the following process will be followed:
  - 1. A time and place for an annual meeting at which members of the Board will be elected shall be set and a Class 2 notice of such meeting shall be published.
  - 2. At the meeting, Board members shall be elected consistent with Wisconsin Statutes section 66.1110(4) and section III(D) above, and the Board shall consider the District's annual Operating Plan.
  - 3. The Operating Plan shall be submitted to the City's Common Council for approval.
- B. <u>Petition to Terminate the District</u>. The City shall consider terminating the District if a petition to terminate is filed with the City Plan Commission in conformity with Wisconsin Statutes section 66.1110(6)(a).

## VII. FUTURE YEAR OPERATING PLANS

A. <u>Changes.</u> It is anticipated that the District will continue to revise and develop this Operating Plan annually, in response to changing needs and opportunities in the District, in accordance with the purposes and objectives defined in this Operating Plan.

Wisconsin Statutes section 66.1110(4)(b) requires the Board and the City to annually review and make changes as appropriate in the Operating Plan. Therefore, while this document outlines in general terms proposed

activities, information on specific assessed values, budget amounts and assessment amounts are based solely upon current conditions. Greater detail about subsequent years' activities will be provided in the required annual plan updates, and approval by the Common Council of such plan updates shall be conclusive evidence of compliance with this Operating Plan and the NID statute.

In later years, the District Operating Plan will continue to apply the assessment formula, as adjusted, to raise funds to meet the next annual budget. [However, the method of assessing and the board composition shall not be materially altered, except with the approval of a 4/5 majority of the entire District Board and consent of the City of Milwaukee.]

B. <u>Amendment, Severability and Expansion</u>. This District has been created under authority of Wisconsin Statutes section 66.1110. Except as set forth in the next sentence, should any court find any portion of this statute invalid or unconstitutional its decision will not invalidate or terminate the District and this Operating Plan shall be amended to conform to the law without need of re-establishment. Should any court find invalid or unconstitutional the organization of the entire District Board, any requirement for a 4/5 majority vote of the District Board, the budgeting process or the automatic termination provision of this or any subsequent Operating Plan, the District shall automatically terminate and this Operating Plan shall be of no further force and effect.

# APPENDIX A

Wisconsin Statutes section 66.1110

#### 169 Updated 19–20 Wis. Stats.

under s. 66.1110 if an owner of real property that is subject to general real estate taxes, that is used exclusively for residential purposes, and that is located in the business improvement district petitions the municipality for the conversion. If the municipality approves the petition, the board shall consider and may make changes to the operating plan under s. 66.1110 (4) (b).

(4m) A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:

(a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.

(b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing under par. (c) and unless the business improvement district is not terminated under par. (e).

(c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the operating plan are available from the planning commission on request.

(d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests termination of the business improvement district.

(e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan, or the owners of all property assessed under the operating plan, have requested valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the obligation with the latest completion date entered into to implement the operating plan expires.

(5) (a) Real property used exclusively for residential purposes and real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.

(b) A municipality may terminate a business improvement district at any time.

(c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

(d) If real property that is specially assessed as authorized under this section is of mixed use such that part of the real property is exempted from general property taxes under s. 70.11 or is residential, or both, and part of the real property is taxable, the municipality may specially assess as authorized under this section only the percentage of the real property that is not tax–exempt or residential. This paragraph applies only to a 1st class city.

History: 1983 a. 184; 1989 a. 56 s. 258; 1999 a. 150 s. 539; Stats. 1999 s. 66.1109; 2001 a. 85; 2017 a. 59, 70, 189.

**66.1110** Neighborhood improvement districts. (1) In this section:

(a) "Board" means a neighborhood improvement district board elected under sub. (4) (a).

(b) "Chief executive officer" means a mayor, city manager, village president, or town chairperson.

(c) "Local legislative body" means a common council, village board of trustees, or town board of supervisors.

(d) "Municipality" means a city, village, or town.

(e) "Neighborhood improvement district" means an area within a municipality consisting of nearby but not necessarily contiguous parcels, at least some of which are used for residential purposes and are subject to general real estate taxes, and property that is acquired and owned by the board if the local legislative body approved acquisition of the property under sub. (4) (d) as part of its approval of the initial operating plan under sub. (3) (e).

(f) "Operating plan" means a plan adopted or amended under this section for the development, redevelopment, maintenance, operation, and promotion of a neighborhood improvement district.

(g) "Owner" means the owner of real property that is located within the boundaries, or the proposed boundaries, of a neighborhood improvement district.

(h) "Planning commission" means a plan commission under s. 62.23 or, if none exists, a board of public land commissioners or, if none exists, a planning committee of the local legislative body.

(2) An operating plan shall include at least all of the following elements:

(a) The special assessment method applicable to the neighborhood improvement district.

(b) The kind, number, and location of all proposed expenditures within the neighborhood improvement district.

(c) A description of the methods of financing all estimated expenditures and the time when related costs will be incurred.

(d) A description of how the creation of the neighborhood improvement district promotes the orderly development of the municipality, including its relationship to any municipal master plan.

(e) A statement as to whether the local legislative body authorizes the board to own real property and, if so, a description of the real property to be owned, the purpose of the ownership, and a statement of to whom the real property will be transferred if the neighborhood improvement district is terminated.

(f) A legal opinion that pars. (a) to (e) have been complied with.

(3) A municipality may create a neighborhood improvement district and adopt its operating plan if all of the following conditions are met:

(a) An owner of real property subject to general real estate taxes and located in the proposed neighborhood improvement district designated under par. (b) has petitioned the municipality for creation of a neighborhood improvement district.

(b) The planning commission has designated a proposed neighborhood improvement district and adopted its proposed initial operating plan.

(c) At least 30 days before creation of the neighborhood improvement district and adoption of its initial operating plan by the municipality, the planning commission has held a public hearing on its proposed neighborhood improvement district and initial operating plan. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice,

2019–20 Wisconsin Statutes updated through 2021 Wis. Act 54 and through all Supreme Court and Controlled Substances Board Orders filed before and in effect on July 1, 2021. Published and certified under s. 35.18. Changes effective after July 1, 2021, are designated by NOTES. (Published 7–1–21)

#### MUNICIPAL LAW 66.1110

#### 66.1110 MUNICIPAL LAW

#### Updated 19-20 Wis. Stats. 170

together with a copy of the proposed initial operating plan and a copy of a detail map showing the boundaries of the proposed neighborhood improvement district, shall be sent by certified mail to all owners of real property within the proposed neighborhood improvement district. The notice shall state the boundaries of the proposed neighborhood improvement district and shall indicate that copies of the proposed initial operating plan are available from the planning commission on request.

(d) Within 30 days after the hearing under par. (c), one of the following has not filed a petition with the planning commission protesting the proposed neighborhood improvement district or its proposed initial operating plan:

1. The owners of property to be assessed under the proposed initial operating plan having a valuation equal to more than 40 percent of the valuation of all property to be assessed under the proposed initial operating plan, using the method of valuation specified in the proposed initial operating plan.

2. The owners of property to be assessed under the proposed initial operating plan having an assessed valuation equal to more than 40 percent of the assessed valuation of all property to be assessed under the proposed initial operating plan.

(e) The local legislative body has voted to adopt the proposed initial operating plan for the neighborhood improvement district. The local legislative body shall publish a class 2 notice under ch. 985 regarding the meeting at which the local legislative body will vote on whether to adopt the proposed initial operating plan for the neighborhood improvement district. Before publication, a copy of the notice shall be sent by certified mail to all owners of real property within the proposed neighborhood improvement district.

(4) (a) 1. If the local legislative body adopts the proposed initial operating plan under sub. (3) (e), it shall determine the size of board, which shall consist of at least 5 members, all of whom shall own or occupy real property in the neighborhood improvement district.

2. The number of board members who represent commercial and residential property, respectively, shall be set by the local legislative body, as closely as possible, in the same proportion as is the aggregate valuation of commercial property in the neighborhood improvement district to the total assessed value of all property in the district, and the aggregate valuation of residential property in the district to the total assessed value of all property in the district.

3. The local legislative body shall set the time and place for a meeting at which members of the board will be elected, and shall publish a class 2 notice under ch. 985 that contains this information. The notice shall specify that all individuals who either own or occupy real property within the neighborhood improvement district are eligible to serve on the board and vote at the election.

4. At the meeting, the individuals who own or occupy real property shall be divided into 2 groups. One group shall consist of those individuals who own or occupy commercial property, and one group shall consist of those individuals who own or occupy residential property. Each group shall elect from among its members the number of board members set to represent its group by the local legislative body under subd. 2.

5. Board members elected under subd. 4. shall serve a one year term, and may be reelected. Annually, the number of board members who represent commercial and residential properties, based on the calculation described in subd. 2., may be reallocated by the local legislative body to the greatest extent possible to be consistent with the proportion described under subd. 2.

6. Annually, board members shall be elected under the procedures contained in this paragraph. If a vacancy occurs during the term of a board member, an individual shall be elected to fill the unexpired term of the member under the procedures contained in this paragraph.

(b) The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for the neighborhood improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the neighborhood improvement district shall be approved by the local legislative body.

(c) The board shall prepare and make available to the public annual reports describing the current status of the neighborhood improvement district, including expenditures and revenues. The report shall include an independent certified audit of the implementation of the operating plan obtained by the municipality. The municipality shall obtain an additional independent certified audit upon termination of the neighborhood improvement district.

(d) Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, has all of the powers necessary or convenient to implement the operating plan, including the power to contract.

(4m) A municipality may annex territory to an existing neighborhood improvement district if all of the following conditions are met:

(a) An owner of real property subject to general real estate taxes and located in the territory proposed to be annexed has petitioned the municipality for annexation.

(b) The planning commission has approved the annexation.

(c) At least 30 days before annexation, the planning commission has held a public hearing on the proposed annexation. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice, together with a copy of a detail map showing the boundaries of the territory proposed to be annexed to the neighborhood improvement district, shall be sent by certified mail to all owners of real property within the territory proposed to be annexed. The notice shall state the boundaries of the territory proposed to be annexed.

(d) Within 30 days after the hearing under par. (c), one of the following has not filed a petition with the planning commission protesting the proposed annexation:

1. The owners of property in the territory to be annexed that would be assessed under the operating plan having a valuation equal to more than 40 percent of the valuation of all property in the territory to be annexed that would be assessed under the operating plan, using the method of valuation specified in the operaing plan.

2. The owners of property in the territory to be annexed that would be assessed under the operating plan having an assessed valuation equal to more than 40 percent of the assessed valuation of all property in the territory to be annexed that would be assessed under the operating plan.

(5) All special assessments received from a neighborhood improvement district and all other appropriations by the municipality or other moneys received for the benefit of the neighborhood improvement district shall be placed in a segregated account in the municipal treasury. No disbursements from the account may be made except to reimburse the municipality for appropriations other than special assessments, to pay the costs of audits required under sub. (4) (c) or on order of the board for the purpose of implementing the operating plan. On termination of the neighborhood improvement district by the municipality, all moneys collected by special assessment remaining in the account shall be disbursed to the owners of specially assessed property in the neighborhood improvement district, in the same proportion as the last collected special assessment.

(6) (a) Subject to pars. (b) and (c), a municipality shall terminate a neighborhood improvement district if one of the following occurs:

1. The owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan, using the method

2019–20 Wisconsin Statutes updated through 2021 Wis. Act 54 and through all Supreme Court and Controlled Substances Board Orders filed before and in effect on July 1, 2021. Published and certified under s. 35.18. Changes effective after July 1, 2021, are designated by NOTES. (Published 7–1–21)

#### 171 Updated 19–20 Wis. Stats.

of valuation specified in the operating plan, file a petition with the planning commission requesting termination of the neighborhood improvement district.

2. The owners of property assessed under the operating plan having an assessed valuation equal to more than 50 percent of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the neighborhood improvement district.

3. The owners of property assessed under the operating plan having a valuation equal to more than 50 percent of the valuation of all property assessed under the operating plan fail to file a petition with the planning commission to continue the neighborhood improvement district within one year of the date on which the membership of the board changes from a majority which represents commercial properties to a majority that represents residential properties, or vice versa, as described under sub. (4) (a) 3.

(b) 1. A petition may not be filed under this subsection earlier than one year after the date on which the municipality first adopts the operating plan for the neighborhood improvement district.

2. On and after the date on which a petition is filed under par. (a) 1. or 2., or on and after the date on which a petition must be filed under par. (a) 3., neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of the hearing under subd. 3. and unless the neighborhood improvement district is not terminated under par. (c).

3. Within 30 days after the filing of a petition under par. (a) 1. or 2., the planning commission shall hold a public hearing on the proposed termination. Within 30 days after the deadline for filing a petition under par. (a) 3. passes, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice, together with a copy of a detail map showing the boundaries of the neighborhood improvement district, shall be sent by certified mail to all owners of real property within the neighborhood improvement district and shall indicate that copies of the operating plan are available from the planning commission on request and are posted in the building in which the municipality's governing body regularly holds its meetings.

4. Within 30 days after the date of the hearing under subd. 3., every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under par. (a) 1. or 2., that the owner retracts the owner's request to terminate the neighborhood improvement district, or, if the owner requests termination of the neighborhood improvement district under par. (a) 1. or 2.

5. Within 30 days after the date of the hearing under subd. 3., every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under par. (a) 3., that the owner retracts the owner's request to continue the neighborhood improvement district, or, if the owner did not file or sign a petition under par. (a) 3., that the owner requests continuation of the neighborhood improvement district under subd. 3.

(c) After the expiration of 30 days after the date of the hearing under par. (b) 3., and after adding any additions and subtracting any retractions under par. (b) 4. and 5., the municipality shall terminate the neighborhood improvement district on the date on which the obligation with the latest completion date entered into to implement the operating plan expires if the owners who have signed the petition requesting the termination of the neighborhood improvement district under par. (a) 1. or 2. constitute the required groups specified in par. (a) 1. or 2., or if an insufficient representation of owners, as described under par. (a) 3., petition to continue the neighborhood improvement district under par. (a) 3.

MUNICIPAL LAW 66.1113

(7) (a) 1. Except as provided in subd. 2., any parcel of real property used exclusively for less than 8 residential dwelling units and real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.

2. In a 1st class city, real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.

(b) A municipality may terminate a neighborhood improvement district at any time.

(c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

History: 2005 a. 186; 2009 a. 147; 2017 a. 70.

**66.1111 Historic properties. (1)** DEFINITIONS. In this section:

(a) "Historic property" has the meaning given under s. 44.31 (3).

(b) "Political subdivision" means a city, village, town or county.

(2) ACQUISITION OF PROPERTY. A political subdivision may acquire by gift, purchase or condemnation any property right in historic property, whether the property is real or personal.

(3) OWNERSHIP, USE AND DISPOSITION OF PROPERTY. (a) A political subdivision may preserve or rehabilitate any historic property which it owns, construct buildings on that property, own and maintain that property for public purposes or lease or convey that property.

(b) If a political subdivision leases to another person historic property, the political subdivision shall include provisions in the lease which protect the historic character and qualities of that property. If the political subdivision conveys historic property, the political subdivision shall obtain a conservation easement under s. 700.40 to protect the historic character and qualities of the property.

(4) CONSIDERATION OF EFFECTS ON HISTORIC PROPERTIES. (a) In the earliest stage of planning any action related to the following, a political subdivision shall determine if its proposed action will affect any historic property which is a listed property, as defined under s. 44.31 (4), or which is on the list of locally designated historic places under s. 44.45:

1. Long-range planning for facilities development.

2. Any action under sub. (3).

3. Razing any historic property which it owns.

(b) A political subdivision shall notify the state historic preservation officer of any proposed action which it determines under par. (a) would affect any historic property.

(5) GRANTS. A political subdivision may make grants of funds to any public or private entity for the purpose of preserving or rehabilitating historic property.

History: 1987 a. 395; 1989 a. 31; 1999 a. 150 s. 88; Stats. 1999 s. 66.1111.

# **66.1113 Premier resort areas. (1)** DEFINITIONS. In this section:

(a) "Infrastructure expenses" means the costs of purchasing, constructing, or improving parking lots; access ways; transportation facilities, including roads and bridges; sewer and water facilities; exposition center facilities used primarily for conventions, expositions, trade shows, musical or dramatic events, or other events involving educational, cultural, recreational, sporting, or commercial activities; parks, boat ramps, beaches, and other recreational facilities; fire fighting equipment; police vehicles; ambulances; and other equipment or materials dedicated to public safety or public works.

(b) "Political subdivision" means a city, village, town or county.

2019–20 Wisconsin Statutes updated through 2021 Wis. Act 54 and through all Supreme Court and Controlled Substances Board Orders filed before and in effect on July 1, 2021. Published and certified under s. 35.18. Changes effective after July 1, 2021, are designated by NOTES. (Published 7–1–21)

## APPENDIX B

# **District Boundaries**



# APPENDIX C

Listing of Properties Included in the District and District Assessments

Taxkey	Address	Owner1	Building Description	tot	al		
Commercial						2022	Assessment
362045200	0 1243 N 10TH ST	J. VOLLRATH LLC	Office Building - Class B	\$	5,603,900.00	\$	6,703.37
362045300	0 1220 N 11TH ST	BREWERY SILO LLC	Bulk Storage	\$	495,800.00	\$	593.08
362050100	0 1017 W MC KINLEY AV	BREWER SILO LLC	Parking Lot	\$	903,500.00	\$	1,080.77
362050200	0 1217 N 10TH ST	NEIGHBORHOOD IMPROVEMENT		\$	1,800.00	\$	2.15
362050800	0 1036-1042 W JUNEAU AV	BLUE RIBBON REDEV FUND III	Office Building - Class B	\$	6,995,800.00	\$	8,368.36
362050900	0 1203-1211 N 10TH ST	BREWERY HOUSE LLC	Hotel - Extended Stay	\$	14,860,900.00	\$	17,776.58
362051200	0 902-910 W JUNEAU AV	BREWERY PARKING	Parking Garage, Parking Ramp	\$	7,082,900.00	\$	8,472.55
362054100	0 1037 W MC KINLEY AV	JONJA HOLDINGS LLC	Office Building - Class B	\$	4,473,400.00	\$	5,351.07
362055100	0 1240 N 10TH ST	BOARD OF REGENTS OF THE	Office Building - Class B	\$	8,192,900.00	\$	9,800.33
362060100	0 800 W JUNEAU AV	MKE HOTEL LLC	Hotel - Select Service	\$	18,154,700.00	\$	21,716.62
391075100	0 901-923 W JUNEAU AV, Unit .	BREW CITY REDEVELOPMENT	Office Building - Class D	\$	1,388,100.00	\$	1,660.44
391086100	0 1037 W JUNEAU AV	BLUE RIBBON REDEVELOPMENT	Sit Down Restaurant	\$	667,100.00	\$	797.98
391087100	0 925 W JUNEAU AV	NEIGHBORHOOD IMPROVEMENT DIS	TRICT NO 1 - THE BREWE	\$	6,900.00	\$	8.25
391089100	0 1131 N 8TH ST, Unit 1	WICNN BLUE RIBBON LLC	Mini Warehouse	\$	5,189,900.00	\$	6,208.15
391089200	0 1128 N 9TH ST	SSL MILWAUKEE LLC	Office Building - Class B	\$	6,886,200.00	\$	8,237.26
Residential							
362044110	0 925-945 W WINNEBAGO ST	BLUE RIBBON LOFT APTS LLC	Subsidized Apartments	\$	6,072,400.00	\$	7,263.79
362052100	0 1244 N 9TH ST	BREWERY POINT APTS LLC	Subsidized Apartments	\$	1,725,100.00	\$	2,063.56
362053100	0 1003 W WINNEBAGO ST	BLOCKS 4 AND 5 LLC	AP4 (Conv Apt with 21 or more Units)	\$	25,310,900.00	\$	30,276.85
362055200	0 926 W JUNEAU AV	BLOCKS 4 AND 5 LLC	AP4 (Conv Apt with 21 or more Units)	\$	15,661,100.00	\$	18,733.78
3620561110	0 840 W JUNEAU AV	MLG/PF FREDERICK LOFTS INVESTME	AP4 (Conv Apt with 21 or more Units)	\$	15,001,500.00	\$	17,944.77
391086200	0 1009 W JUNEAU AV	MILWAUKEE PABST HOLDINGS LLC	AP4 (Conv Apt with 21 or more Units)	\$	13,574,200.00	\$	16,237.43
391087200	0 1125 N 9TH ST	BLUE RIBBON SUITES LLC	AP4 (Conv Apt with 21 or more Units)	\$	12,709,300.00	\$	15,202.84
Budget	\$204,500.00	)	Total	\$	170,958,300.00	\$	204,500.00
Rate	0.001196198137206560	)					
			Commercial	\$	80,903,800.00	\$	96,776.97
			Residential	\$	90,054,500.00	\$	107,723.03

# APPENDIX D

Proposed 2022 Budget

NID No.1 - 2022 Budget		
Category	2021	2022
Snow Plowing	\$ 10,000	\$ 10,000
Pabst Sign Electric	\$ 1,000	\$ 1,000
Pabst Sign Repairs	\$ 2,500	\$ 2,500
Legal Fees	\$ 1,000	\$ 1,000
Admin Fees	\$ 24,000	\$ 24,000
Audit Fee	\$ 6,000	\$ 6,000
Storm Water Retention Main	\$ 10,000	\$ 10,000
Public Art Maintenance	\$ 2,000	\$ 2,000
Day Porters	\$ 18,500	\$ 15,500
Security	\$ 40,000	\$ 40,000
Property Identification	\$ 500	\$ 500
Directors/Officers and Liab Ins	\$ 17,645	\$ 1,500
Commercial Property Insurance	\$ 4,033	\$ 4,500
Preservation Park Water	\$ 1,000	\$ 500
Zilber Park Water	\$ 1,000	\$ 250
Preservation Park Property Tax	\$ 150	\$ 200
Zilber Park Property Tax	\$ 50	\$ 50
Landscaping	\$ 35,000	\$ 36,000
Preservation Park Electricity	\$ 1,500	\$ 1,500
Zilber Park Electricity	\$ 2,500	\$ 2,500
Lamp Post Electricity/Meters (Holiday)	\$ 2,000	\$ 1,000
Park maintenance	\$ 1,300	\$ 2,500
Marketing & PR	\$ 23,000	\$ 23,000
Holiday Lighting	\$ 25,000	\$ 13,500
Community Outreach (BID 21 Housing Coordinator Donation)	\$ 5,000	\$ -
Community Market	\$ -	\$ 5,000
Total	\$ 234,678	\$ 204,500

Milwaukee, Wisconsin

#### Audited Financial Statements

For the Years Ended December 31, 2020 and 2019

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#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors The Brewery Neighborhood Improvement District No. 1 Milwaukee, Wisconsin

We have audited the accompanying financial statements of The Brewery Neighborhood Improvement District No. 1 ("District") which comprise the statements net position as of December 31, 2020 and 2019, the related statements of revenues, expenses, and changes in net position, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Brewery Neighborhood Improvement District No. 1 as of December 31, 2020 and 2019, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Other Matters**

#### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 3 through 6 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

#### Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise The Brewery Neighborhood Improvement District No. 1's basic financial statements. The budgetary comparison schedule on page 13 is presented for the purpose of additional analysis and is not a required part of the basic financial statements. The budgetary comparison schedule is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the budgetary comparison schedule is fairly stated in all material respects in relation to the basic financial statements as a whole.

Reilly, Ponner & Barton LLP

August 4, 2021 Milwaukee, Wisconsin

Milwaukee, Wisconsin

#### Management's Discussion and Analysis (Unaudited)

This section of The Brewery Neighborhood Improvement District No. 1 ("the District") financial report presents a discussion and analysis of the District's financial performance for the years ended December 31, 2020 and 2019. The discussion has been prepared by management, along with the financial statements and related footnote disclosures, and should be read in conjunction with, and is qualified in its entirety by, the financial statements and notes. This discussion and analysis is designed to focus on current activities, resulting changes, and currently known facts.

#### Using the Financial Report

The financial report consists of three financial statements that focus on the financial condition of the District and the results of its operations as a whole.

One of the most important questions asked about governmental finances is whether the unit of government as a whole is better off or worse off as a result of the year's activities. A key to the understanding of this questions is the statement of net position, statement of revenues, expenses, and changes in net position, and the statement of cash flows which present financial information in a format similar to that used by business.

The statements of net position include all of the District's assets and liabilities. It is prepared using the accrual basis of accounting, whereby revenues and assets are recognized when the service is provided and expenses and liabilities are recognized when others provide the service, regardless of when cash is exchanged. The District's net position is one indicator of its financial health. Generally, over time, increases or decreases in net position will indicate the improvement of erosion the District's financial health.

The statements of revenues, expenses, and changes in net position present the revenues earned and the expenses incurred during the period. The District's activities are reported as operation. The District currently has only minimal operating activities, which are shown in detail in the statements of revenues, expenses, and changes in net position. Note that the amount for net assets at end of period on these statements agrees with total net assets on the statements of net position.

Other important factors to consider when evaluating financial viability are the District's ability to meet financial obligations as they are due and its ability to generate future net cash flows. The statements of cash flows present the information related to cash inflows and outflows summarized by operating, capital financing, and investing activities. In addition to information about cash transactions, the statements of cash flows reconciles the increase in net position on the statements of revenues, expenses, and changes in net position, with net cash provided by operating activities on the statements of cash flows.

Milwaukee, Wisconsin

#### Management's Discussion and Analysis (Unaudited) (Continued)

#### **Statements of Net Position**

December 31		2020					
Assets							
Current assets	\$	113,866	\$	160,969			
Non-current capital assets		329,670		270,790			
Other assets		31,226		48,152			
Total Assets	\$	474,762	\$	479,911			
Liabilities	•	00 500	•	00 540			
Current liabilities	\$	22,532	\$	26,518			
Net Position		452,230		453,393			
Total Liabilities and Net Position	\$	474,762	\$	479,911			

#### **Current Assets**

Current assets consist of cash in the District's bank account, accounts receivable, and prepaid insurance premiums for the District's business insurance policies.

#### Non-current Capital Assets

Capital expenditures in 2020 include \$19,560 to purchase and own holiday lighting products for the District, as well as \$40,113 for a signage project that was not yet complete as of December 31, 2020, and is reflected in the financial statements as construction in process.

The District received a donation of property that has a fair value of \$220,000 in 2019. The District received no material donations during 2020.

#### **Other Assets**

During 2018, the District entered into an agreement with the City of Milwaukee and Midwest Bikeshare, Inc. d/b/a Bublr Bikes ("Bublr") to sponsor a Bublr Bike Station for a period of five years. The agreement totaled \$63,800, including the costs for the electrical installation for the bike station to operate. The total cost will be amortized over the 5 year period.

During 2018, the District entered into a project contract with Rev Pop Inc. to redesign the District's website. The total project cost was \$12,500. Due to the nature of this type of project, the cost will be amortized over a 3 year period.

#### **Current Liabilities**

Current liabilities consist of accounts payable and accrued expenses, which consist of expenses for goods and services received from vendors in the current year but paid for in the following year. The balance of accounts payable at December 31, 2020 and 2019 is predominantly made up of expenses incurred near the year end, snow removal fees, management fees, electricity, repairs and maintenance, and other miscellaneous items.

Milwaukee, Wisconsin

# Management's Discussion and Analysis (Unaudited) (Continued)

#### Statements of Revenues, Expenses, and Changes in Net Assets

Year Ended December 31		2019	
Revenues			
Assessment income	\$	212,000 \$	200,000
Preservation park rental		250	-
Promotional event administration		34,310	21,425
Interest income		543	1,497
Contribution of land		-	220,000
Expenses			
Operating expenses		230,546	219,639
Depreciation and amortization expense		17,720	17,068
Increase (Decrease) in Net Position		(1,163)	206,215
Net Position, beginning of period		453,393	247,178
Net Position, end of period	\$	452,230 \$	453,393

#### Revenues

The District's revenue primarily consists of the assessment income earned annually from the City of Milwaukee. The District earned \$212,000 and \$200,000 in assessment income during 2020 and 2019, respectively. The annual assessment for the District's operating expenses is levied by the City of Milwaukee and remitted to the District annually.

The District held an event, Vintersköl Musik Fest in 2020 and Frühling Fest in 2019, to promote the neighborhood. Event revenues totaled \$34,310 and \$21,425 during 2020 and 2019, respectively.

#### Expenses

The District incurred \$248,266 and \$236,707 in operating expenses in 2020 and 2019, respectively, primarily for professional fees, marketing and promotion, right of way landscaping, landscaping, snow removal, management fees, repairs and maintenance, security, insurance, utilities, depreciation, and amortization.

#### **Budget to Actual Amounts Significant Variance Comparison**

During 2020, the District relocated management time allocated for time spent on marketing activities from administrative expenses to track under marketing expenses. The District increased services including marketing and promotional activities to support District businesses during closures and critical reopening periods due to the COVID-19 pandemic. The District increased day porter services, park maintenance, and maintained public art in 2020.

The District saw an increase in general liability property insurance premiums in 2020 during policy renewal. The District changed carriers in December to lower annual premium costs and will receive a prorated refund of the annual premium from the prior carrier.

The District held a new annual event, Vintersköl Musik Fest, in February 2020 to promote the neighborhood.

The District made a \$5,000 contribution to the Milwaukee Downtown Business Improvement District #21 Key to Change Program in 2020 as it did in 2019, the last of a three year contribution agreement.

Milwaukee, Wisconsin

# Management's Discussion and Analysis (Unaudited) (Continued)

#### **Budget to Actual Amounts Significant Variance Comparison (Continued)**

During 2020, the District purchased holiday lighting products to own and store each year with a portion of the budget surplus carried over from 2019. This has caused the actual holiday lighting expenses to fall under budget in 2020.

The District spent down the remaining budget surplus from 2019 and made other significant capital improvement expenditures including upgrades to electrical and lighting fixtures in Zilber Park, historic neon Pabst Sign light sensor/timer upgrade, and hand sanitizer stations for District parks.

#### **Overall Financial Position**

Management believes the District is in good condition financially. Revenues derived from the City of Milwaukee's 2020 annual assessment, along with other revenues earned and reserves from prior year surpluses, are expected to be adequate to cover operating working capital requirements in 2021.

#### **Requests for Information**

This financial report is designed to provide a general overview of the District. Questions concerning any of the information provided in this report or requests for additional financial information should be addressed to Michael Kelly, Board President.

Milwaukee, Wisconsin

## Statements of Net Position

December 31, 2020 and 2019

Assets					
Commont Accestor		<u>2020</u>		<u>2019</u>	
Current Assets: Cash	\$	90,846	\$	157,553	
Accounts receivable	φ	90,840 18,700	φ	250	
Prepaid expense		4,320		3,166	
Total current assets		113,866	· –	160,969	
		110,000		100,000	
Capital Assets:					
Land	\$	270,000	\$	270,000	
Construction in process		40,113		-	
Other capital assets net of accumulated depreciation		19,557		790	
Net capital assets		329,670		270,790	
Other Assets:					
		62.000		62.000	
Deferred sponsorship Web design and development		63,800 12,500		63,800 12,500	
Total other assets		76,300	· _	76,300	
Less accumulated amortization		(45,074)		(28,148)	
Net other assets	_	31,226	· -	48,152	
		51,220	· –	40,132	
Total assets	\$_	474,762	\$ _	479,911	
Liabilities and Net Position					
Current Liabilities:					
Accounts payable	\$	22,532	\$	5,518	
Accrued expenses	Ŷ		Ψ	21,000	
Total current liabilities	_	22,532	· –	26,518	
Net Position:					
Net investment in capital assets		329,670		270,790	
Unrestricted	_	122,560		182,603	
Total net position	_	452,230	· _	453,393	
Total liabilities and net position	\$_	474,762	\$_	479,911	

The accompanying notes to financial statements are an integral part of these statements.

Milwaukee, Wisconsin

## Statements of Revenues, Expenses, and Changes in Net Position

For the Years Ended December 31, 2020 and 2019

		<u>2020</u>	<u>2019</u>
Operating Revenues:			
Assessment	\$	212,000 \$	200,000
Promotional event administration		34,310	21,425
Preservation park rental	_	250	-
Total operating revenue		246,560	221,425
Operating Expenses:			
Electric		4,103	3,888
Insurance expense		11,273	5,044
Landscaping		35,485	34,780
Website		331	381
Professional fees		29,350	32,890
Marketing and promotion		52,669	42,329
Real estate taxes		221	111
Repair and maintenance		30,627	19,752
Security		37,497	38,988
Holiday lighting		13,087	22,655
Snow removal		10,294	13,383
Licenses and fees		20	-
Depreciation		793	141
Amortization		16,927	16,927
Donation to others		5,000	5,000
Miscellaneous		589	438
Total operating expenses		248,266	236,707
Operating income (loss)		(1,706)	(15,282)
Nonoperating Revenues and (Expenses):			
Interest income		543	1,497
Contribution of land		-	220,000
Increase in net position		(1,163)	206,215
Net position, beginning of year	_	453,393	247,178
Net position, end of year	\$_	452,230 \$	453,393

The accompanying notes to financial statements are an integral part of these statements.

Milwaukee, Wisconsin

#### **Statements of Cash Flows**

For the Years Ended December 31, 2020 and 2019

		<u>2020</u>		<u>2019</u>
Cash Flows From Operating Activities:	•	040.000	•	000.000
Assessment receipt Preservation park rental	\$	212,000 250	\$	200,000
Promotional event administration		29,520		- 21,175
Payments to vendors		(249,346)		(216,537)
Net cash provided by operating activities		(7,576)	_	4,638
Cash Used by Capital and Related Financing Activities:				
Purchase of capital assets		(59,674)		-
Cash Provided by Investing Activities:				
Interest income	_	543	_	1,497
Net increase (decrease) in cash		(66,707)		6,135
Cash, beginning of year		157,553		151,418
		101,000	_	101,110
Cash, end of year	\$	90,846	\$_	157,553
Reconciliation of Operating Income (Loss) to Cash Provided (Used) by Operating Activities:				
Operating income (loss)	\$	(1,706)	\$	(15,282)
Adjustments to reconcile change in net assets to net				. ,
cash provided (used) by operating activities Depreciation		793		141
Amortization		16,927		16,927
Changes in assets and liabilities:		10,021		10,021
Accounts receivable		(18,450)		(250)
Prepaid expenses		(1,154)		`117 <sup>´</sup>
Accounts payable		17,014		(18,015)
Accrued expenses		(21,000)		21,000
Total adjustments	<u> </u>	(5,870)	<u> </u>	19,920
Net cash provided by operating activities	\$_	(7,576)	\$_	4,638
Cumula mantana lufa maatiana				
Supplementary Information: Non-cash donation of land	¢		¢	220,000
Non-cash donation of land	\$_	-	\$ =	220,000

The accompanying notes to financial statements are an integral part of these statements.

Milwaukee, Wisconsin

#### **Notes to Financial Statements**

December 31, 2020 and 2019

#### 1. Nature of Operations

The Brewery Neighborhood Improvement District No. 1 ("District") was created by the Common Council of the City of Milwaukee on May 13, 2009 under the provisions of Wisconsin Statute Section 66.1110. The purpose of the District is to sustain the development and operation of the former historic Pabst Brewery as a thriving, mixed-use development to be known as The Brewery, a Joseph J. Zilber Historic Redevelopment.

The District is governed by a five-member board appointed by the mayor and approved by the city council. All of the board members represent commercial and residential property owners as defined in the District's bylaws.

#### 2. Summary of Significant Accounting Policies

The District complies with U.S. generally accepted accounting principles ("GAAP"). GAAP includes all relevant Governmental Accounting Standards Board ("GASB") pronouncements. The accounting and reporting framework and the more significant accounting policies are discussed in subsequent subsections of this Note.

#### **Measurement Focus and Basis of Accounting**

The statements of net position and the statements of revenues, expenses, and changes in net position are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash receipts or cash disbursements.

#### Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Cash and Equivalents**

For purposes of the statements of cash flows, the District considers all demands deposits and highly liquid debt instruments purchased with an original maturity of three months of less to be cash equivalents. Currently the District holds only demand deposits which are subject to custodial risk, the risk that in the event of a financial institution failure, the District's deposits may not be returned to the District. As of the years ended December 31, 2020 and 2019, the District's deposits were fully insured by FDIC coverage. The District does not have a policy on custodial risk.

#### **Net Position**

Net position represents the difference between assets and liabilities. Net position is reported as restricted when there are limitations imposed on their use either through legislation or other external restrictions. Net position related to property and equipment is classified as invested in capital assets, and the remainder of the District's net position is classified as unrestricted.

Milwaukee, Wisconsin

#### **Notes to Financial Statements**

December 31, 2020 and 2019 (Continued)

#### 2. Summary of Significant Accounting Policies (Continued)

#### **Capital Assets**

Capital assets are recorded at cost if purchased and fair value at the time of receipt if donated. Depreciable capital assets consist of equipment, which is stated at cost and depreciated using the straight-line method over the estimated useful life, which ranges between 3 and 7 years. Land is not depreciated.

#### Budget

The budget for the District for 2020 and 2019 was \$212,000 and \$200,000, respectively, in operating expenses. In 2021, an annual operating budget of \$234,678 was adopted.

#### **Operating Revenues**

The District considers its assessment income and any rental income generated from the use of its assets to be operating income. The District also manages neighborhood promotional events. The revenues generated are recorded as operating income.

#### Subsequent Events

Management has evaluated subsequent events for possible recognition or disclosure through the date the financial statements were available to be distributed, August 4, 2021. There were no additional subsequent events that required recognition or disclosure other than those mentioned in Notes 4 and 5 to the financial statements.

#### 3. Assessment Income

The annual assessment for the District's operating expenses is levied against each property within the District in direct proportion to the current assessed value of each property for real estate purposes. The City of Milwaukee levies the assessment and remits payment to the District annually. During 2020 and 2019, the District received \$212,000 and \$200,000, respectively, in assessment income.

#### 4. Commitments

The District has pledged to contribute \$5,000 per year for three years, starting in 2019 through 2021, to support Milwaukee Downtown Business Improvement District 21's efforts to raise funds to secure a Community Prosecutor and Homeless Outreach and Housing Coordinator.

The District has entered into an agreement with a vendor for the repair of the District's roundabout structure. The project total cost was estimated at \$13,950. As of the report date, the District has received insurance proceeds in the amount of \$11,450 to help cover that portion of the total costs. The repair will be completed in 2021.

The District has entered into an agreement with a vendor for the Storm Water Maintenance System Recertification. This work was scheduled to take place in 2021. The work was estimated to cost \$4,200.

Milwaukee, Wisconsin

#### Notes to Financial Statements December 31, 2020 and 2019 (Continued)

#### 4. Commitments (Continued)

In 2020, the District entered into an agreement with the City of Milwaukee to maintain improvements in the public right-of-way and carry insurance for the \$300,000 in improvements commissioned by the Brewery Project LLC and owned by the City of Milwaukee. Management estimates that the District will see an annual \$1,000 increase in their insurance premiums and about a \$550 increase in irrigation maintenance costs due to the agreement. There may be additional annual maintenance and insurance costs associated with this agreement incurred by the District, but management is unable to estimate those costs at this time. This agreement is indefinite, and these additional expenses are expected to be incurred each year that the agreement is in place.

#### 5. Construction in Progress

As of December 31, 2020, the Organization has recognized \$40,113 of construction in progress connected to the Wayfinding signage being placed within the District. Additional costs associated with the signage, including permit fees have been paid subsequently to year-end. The signs are expected to be in place during summer 2021. Management estimates that the total cost of the project to not exceed \$68,000.

#### 6. Capital Asset Activity

		Balance January 1		Addition		Disposals		Balance December 31
2020 Activity:	_		-		-		-	
Nondepreciable capital assets:								
Land	\$	270,000	\$	-	\$	-	\$	270,000
Construction in progress		-		40,113		-		40,113
Depreciable capital assets:								
Equipment		11,385		19,560		-		30,945
Less accumulated depreciation		(10,595)		(793)		-		(11,388)
Net depreciable capital assets	_	790	-	18,767	-	-	-	19,557
Net capital assets	\$_	270,790	\$	58,880	\$	-	\$	329,670
2019 Activity:								
Nondepreciable capital assets:								
Land	\$	50,000	\$	220,000	\$	-	\$	270,000
Depreciable capital assets:								
Equipment		11,385		-		-		11,385
Less accumulated depreciation		(10,454)		(141)		-		(10,595)
Net depreciable capital assets	_	931	-	(141)	-	-	_	790
Net capital assets	¢	50,931	\$	219,859	\$		\$	270,790

The following tables summarize capital asset activity for the years ended December 31, 2020 and 2019:

Depreciation expense for the years ended December 31, 2020 and 2019 was \$793 and \$141, respectively.

Milwaukee, Wisconsin

#### Notes to Financial Statements

December 31, 2020 and 2019 (Continued)

#### 7. Deferred Sponsorship Costs

During 2018, the District entered into an agreement with the City of Milwaukee and Midwest BikeShare, Inc. d/b/a Bublr Bikes ("Bublr") to sponsor a Bublr Bike Station for a period of five years. If the Bublr Bike Station is removed from the District location within five years from the date the station became operational (May 2018), the District is entitled to a refund of its sponsorship costs, on a pro rata basis, over the five-year term. The District was also required to install an electrical connection for the bike station. Therefore, the sponsorship costs and electrical installation costs are being amortized over this five-year period. Amortization of these costs were \$12,760 during the years ended December 31, 2020 and 2019.

#### 8. Website Development Costs

During 2018, the District entered into an agreement with Rev Pop, Inc. to redesign the District's website. The total project cost amounted to \$12,500. Due to the nature of this asset as developing computer software, the total cost is being amortized over a three-year period. Amortization of these costs were \$4,167 during the years ended December 31, 2020 and 2019.

Milwaukee, Wisconsin

## Budgetary Comparison Schedule

For the Year Ended December 31, 2020

Revenues:		Original and Final <u>Budget</u>	<u>Actual</u>
Assessment	\$	212,000 \$	212,000
Preservation park rental	Ψ	212,000 φ	212,000
Promotional event administration		_	34,310
Interest income		-	543
Total revenue		212,000	247,103
Expenses:			
Electric		5,000	4,103
Insurance expense		5,500	11,273
Landscaping		35,000	35,485
Website			331
Professional fees		40,000	29,350
Marketing and promotion		12,500	52,669
Real estate taxes		200	221
Repair and maintenance		34,300	30,627
Security		40,000	37,497
Sewer and water		2,000	-
Holiday lighting		27,000	13,087
Snow removal		10,000	10,294
Licenses and fees		-	20 793
Depreciation Amortization		-	
Donation to others		-	16,927 5,000
Property identification		- 500	5,000
Miscellaneous		500	- 589
Total expenses		212,000	248,266
Increase in net assets			(1,163)
		_	(1,100)
Net assets, beginning of year		453,393	453,393
Net assets, end of year	\$	453,393 \$	452,230

See independent auditors' report.